

WILKES EAST NEIGHBORHOOD ASSOCIATION  
Board meeting – September 27, 2010

Kris called the meeting to order @ 6:30

Present: Kris Feiermuth, Nancy Pyburn, Billie Simmons, Curt Duval, Bob Lundbom,  
Lee Dayfield, Greg Hartung, Dan Clement

Absent: Marc Thornsbury

The board welcomed new members Greg and Dan.

Treasurer's Report – Billie

Board approved two invoices for Port-Potties totaling \$117.15.  
Billie presented a snapshot of annual expenditures.

Land Use Report – Curt

The used car lot @ 178<sup>th</sup> and Glisan is developing.

Old Business

Expressions of appreciation for the many businesses and individuals who support  
Park. Board will give Bob a list to put in the newsletter. ACTION

Bob needs articles for the Newsletter.

Volunteers needed to distribute meeting notices for the October 18 Quarterly  
Meeting.

Suggestions for Meeting agenda: Kelle Landavazo and Community  
Safety, Code Enforcement Re: abandoned cars, foliage that blocks  
Road signs, etc., Urban Forestry Management Plan, Gresham PD.

Favorable feedback from the August Annual Meeting.

NADAKA Cleanup September 25 with SOLVE went well. Next scheduled  
Cleanup scheduled for Oct 10.

Bob presented research from other neighborhoods regarding Advertising  
Policies in newsletters. (Thank you so much for the great job!)

PSA would not be a charge

Links would be included in announcements and ads.

The Wilkes East Neighborhood Ad Rates and Policy would be as  
Follows:

- Ads need to be print ready and submitted at least  
Three weeks prior to publication.

- Rates includes both print and on line PDF  
Format newsletters.
- An invoice, which is due upon receipt, will be attached  
To a copy of the newsletter in which the ad has run  
And sent to the advertiser for payment.
- Newsletters are distributed 4 times annually, timed to  
Correspond with our general meetings.
- Wilkes East Neighborhood reserves the right not to  
Accept ads that are incompatible with its mission  
Or not allowed by US Postal regulations for  
Nonprofit mailing.
- Rates: Business Card horizontal or vertical  
\$30/ per issue or \$100/year  
Double BC  
\$60/per issue or \$200/year

Lee moved to accept Bob's recommendations.  
Nancy second.  
Unanimous aye vote.

Discussion regarding Park complaints submitted to City of Gresham.  
Apparently there used to be a neighborhood watch group  
Surrounding the park but it disbanded.. Suggested to have  
Gresham PD at the Quarterly meeting. Neighborhood patrols  
Would help. Visibility needed. Bob suggested a door to door  
Canvas to determine watch status. A door to door survey to  
Gather specific information would give us more to work with.

Curt gave coalition update. By law templates have been posted. Kris  
We all read. The formation of new neighborhood groups  
Would have to meet coalition guidelines. We all get coalition  
Reports. We should familiarize ourselves with them.

### New Business

Review By-Laws and Articles of Incorporation for next meeting. ACTION  
Next Board Meeting will be October 25.

Unanimous agreement to adjourn meeting @ 8:45.